



## Example of Senior Merchandiser Job Description

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Our innovative and growing company is looking to fill the role of senior merchandiser. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

### Responsibilities for senior merchandiser

- To support and influence the range building process, staying within the visual merchandising remit
- Manage the Go-to-Market(GTM) deliverables within the GTM calendar
- Development & implementation of the brand's VM strategy within the Retail and Wholesale environments
- Managing the point of sale displays, the procurement and installation of all VM displays, windows, seasonal treatments, product highlights, alongside the day to day management of stock rotation in line with the marketing calendar
- Working with E Commerce team to ensure alignment of VM online
- Keeping abreast of VM related to the competition
- Ensuring that all stores and showrooms adhere to the brand's VM standards at all times
- Working closely with the Head of Retail to ensure the maintenance and high standard of stores at all times
- Reacting to the commercial needs of the business whilst adhering to brand values
- Regular communication with wider Head Office teams to share store and VM imagery

### Qualifications for senior merchandiser

- Ability to cope with change, make decisions & act comfortably with risk and

- Ability to work on several projects simultaneously & re prioritize efficiently when necessary
- Ability to read, write & speak English fluently
- Ability to travel across given territory up to 80% of a working week
- Ability to travel at times to other territories when the business dictates
- Minimum of 5 years retail experience in a fashion or sports environment within a visual merchandising role