



## Example of Senior Merchandiser Job Description

Powered by [www.VelvetJobs.com](http://www.VelvetJobs.com)

Our innovative and growing company is hiring for a senior merchandiser. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

### Responsibilities for senior merchandiser

- Be responsible for the maintenance & layout of existing doors & communicate needs for layout changes, fixture updates, signage & graphic needs, along with campaign & product feedback to the relevant teams
- Train store staff on visual merchandising techniques & correct Brand delivery
- Conduct hands on support training sessions for new to market doors or new teams with VM representatives of the doors
- Collaborate with key areas & stakeholders within the business to influence at the right time to ensure efficiency & success in delivery at door level
- Identification & placing of VM orders required for new stores, modernizations or backfill
- Review directives & executions for areas of improvement with all stakeholders & initiate/ follow up with solutions as appropriate
- Collaborate with stakeholders to plan agency briefs with regards to the showrooms
- Ensure movements are updated on a weekly basis, visit focus is addressed & forward planning is communicated on a monthly basis both internally & externally
- Maintain regular communications both internally & externally of actions achieved in the field & any follow ups required by the business
- Flexibility in terms of remit & able to support other members of the VM team within their projects as & when required

- Business Driver – Driving the business is as exciting as the product
- Interpersonal Savvy – Demonstrates curiosity and respect for the role partners play in the business and leverages their expertise in making business decisions
- Developing Direct Report and Others – Proven track record of investing time in the development of others
- To take the lead on group projects or openings
- To consistently look for new & improved efficiencies across VM & business processes
- To take the lead with elevating teams achievements to the business