



Example of Senior Merchandiser Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of senior merchandiser. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for senior merchandiser

- To travel across the region within reasonable requirements of the business
- Set up and maintain the window displays and in-store merchandising
- Resolve store specific visual merchandising challenges that require adaptations including store size, window constraints and merchandising/inventory level
- Conduct regular stores visit to ensure that visual merchandising standard are maintained in all stores
- Keep accurate and up-to-date information regarding measurement and dimensions of all windows per location for display props development
- Think launch and growth
- Change future Girls Department strategies in-season where needed and provide appropriate and timely direction to the cross-functional team in order to react quickly to customer and business trends
- Build strategies for future growth – stores, ecom, catalog, social
- Ensure that channels within remit are compliant with the business guidelines set
- Conduct regular visits based on a prioritized door list, with content tailored to meet the requirements of the door

Qualifications for senior merchandiser

- Fluency in Arabic is desirable

- Tertiary education with minimum 5-8 years related experience in retail chain business
- Effective time management will be imperative to the success of the role
- Able to work effectively under pressure with minimum supervision
- Knowledge of technical design & multimedia software