



Example of Senior Merchandiser Job Description

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Our company is looking for a senior merchandiser. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for senior merchandiser

- Propose pricing & product strategies for the season
- Communicate & distribute all critical merchandising information to key cross-functional teams on a timely basis
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- Build seasonal line at category level applying good, better, and best filter
- Work with Design/Fabric team to organize presentation boards in adherence to line plan
- Partner with Sales to identify key features seasonally that buyer's value
- To be responsible for window display installations, in-store displays and product merchandising of all product categories
- Actively participate with store management team to make the best visual decisions for that store whilst maintaining the corporate visual policies and standards
- To be responsible for merchandise used by the display team and to ensure this is accounted for and cared for properly
- To organise and conduct in-store training sessions on visual merchandising guidelines and visual merchandising standards to store staff each season

Qualifications for senior merchandiser

- Advanced knowledge of the apparel manufacturing environment

- Good knowledge of Photoshop and Office package
- Availability to travel and to frequent short transfers even on non-working days
- Passionate and dedicated about fashion