



Example of Senior Manager, Global Job Description

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Our innovative and growing company is looking for a senior manager, global. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for senior manager, global

- Evaluate and modify internal controls as necessary
- Provide ad-hoc support for development and delivery of triggered & marketing email & Push programmes
- Work closely with the marketing team to ensure that all communications meet mandatory brand guidelines, reflect brand development and complement above-the-line communications
- Work with CRM Managers and Legal teams to ensure all Email & Push marketing and Acquisition activity is compliant from an email privacy perspective and work with legal counsel to develop commercially aware yet compliant solutions
- Develop innovative and entrepreneurial initiatives to monetise and commoditise the CRM database to drive additional revenue opportunities helping the wider business develop affiliate and brand partnerships
- Manage & develop a Campaign Manager
- Direct global event activities within the context of the overall corporate plan for the achievement of short and long term business objectives, increased revenue and profit
- Collaborate on strategic event design, themes, content and logistics for events, conferences and trade shows
- Direct and manage team contributors, including cross-functionally with other business units and vendor teams
- Own the budget for specific events being managed and allocate funds across the event and conduct metric and ROI analyses on program effectiveness

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- Ability to interface with celebrity talent with senior and mid- level client contacts
 - MBA or University degree in a related field (Software Engineering, Applied Statistics)
 - Experience with Workday and ADP preferred
 - Minimum of 10 years related experience with a global public company
 - Experience at a public company with responsibilities in managing payroll
 - Able to maintain financial accuracy while meeting key delivery dates