



Example of Senior Manager, CRM Job Description

Powered by www.VelvetJobs.com

Our company is growing rapidly and is looking for a senior manager, CRM. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for senior manager, CRM

- Architectural Instance strategy considering multi-org and global implementations
- Object Model oversight
- Integration architecture oversight for the platform
- Accountable to initiative sponsors for schedule, budget, and quality of all solution elements
- Collaborates cross-functionally to achieve objectives, schedules and budgets
- Acts as the communications conduit to sponsors and steering committee and conducts periodic briefings/status updates
- Collaborate with other departments (e.g.UX, engineering, QA, operations,) to manage resources, timelines, and conflicts
- Lead a global team of approximately 10 - 12 Business Analysts, aligning the team with the strategic initiatives that drive the company's growth
- Maintain relationships with primary business stakeholders across Finance, Sales, Marketing, and Customer Support to align on mutual goals
- Translate business priorities into robust IT Systems and Architecture requirements

Qualifications for senior manager, CRM

- The Senior Project Manager will execute and facilitate aid in the directing of strategy, business analysis, resource allocation and project management for

- Build strong relationships with business divisions and departments globally
- Display, or actively gather, a detailed understanding for the business needs and objectives / related internal clients globally based on project
- Manage and monitor all project deliverables to successful completion, leverage best practices and complete project artifacts as appropriate
- Monitor project budget and resources while working with colleagues and project team members
- Work with project team to allocate resources appropriately