



Example of Senior Manager, Community Job Description

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Our growing company is hiring for a senior manager, community. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for senior manager, community

- Is a thought-leader, adding value, but also ensuring the right experts are consulted at the right time to ensure the right results are achieved for all stakeholders
- Define the community strategy, the community calendar and community activities based on the strategy and the metrics and reports to monitor performance
- Create content and coordinate the content creation process
- Provide actionable insight on the communities
- Be the voice of our studio and games to our communities
- Take part in our studio communications
- Analyzing, presenting and explaining results, implications of competitive developments/differentiators and market research in relation to our products, services and existing campaign to leaders (VP, directors & managers)
- Discovering opportunities for continuous improvement to develop best practices for community marketing activities to yield strong results by leveraging lean thinking & agile principles
- Presenting to peers, leaders and senior leaders across the organization on a regular basis to gain support, provide input on go to market strategy and remove roadblocks where required
- Lead the day-to-day operational team for social media/social networking and publishing activities

- Must have fundraising/campaign experience with proven results
- High level of confidence and capacity in collaborating with senior company executives and providing timely updates on program progress and issues
- Master's degree in marketing communications or related discipline
- 5-6 years of experience being a Social Media Strategist, Social Content Strategist, or Community Manager with a Digital Agency or a Digital Strategy Role with a Publisher
- Complete fluency in the digital and social ecosphere
- Must play well with others