



Example of Senior Manager, Community Job Description

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Our innovative and growing company is hiring for a senior manager, community. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for senior manager, community

- Formulate content strategies based off of creative ideas that support both business and marketing goals
- Conduct reviews of existing content and present findings on how that content can be repurposed
- Conduct competitive analyses on content and prepare reports of findings and recommendations
- Create content management roadmaps and populate content matrixes
- Stay on top of trends in content strategy including content marketing and social amplification
- Develop content for more extensive information on product and services
- Grow and facilitate the Community Founder MVP program
- Monitor trends in online community tools, data and other applications
- Manage the online community through strategic planning, campaign execution and real-time responsiveness
- Supervise the Online Support Managers (customer care)

Qualifications for senior manager, community

- A minimum of 5 years' experience in personnel and community management
- A minimum of 7 years' experience in publishing, social media, and multi channel management
- Lead the authorship & maintenance of Market reviews

alignment and understanding of business priorities and strategies related to the Physical Network Planning

- Strong communicator, with the ability to synthesize complex issues, findings and recommendations and package key messages for senior executives
- Proven ability to partner, build confidence and influence multiple stakeholders at all levels across the organization