



Example of Senior Manager, Communications Job Description

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Our innovative and growing company is searching for experienced candidates for the position of senior manager, communications. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for senior manager, communications

- Developing and executing on balanced medical education initiatives for health care professionals and patients through various modes of delivery including live and virtual programs
- Support the wider ABU Marketing & Strategy team at events and covering for other members when they are on holiday
- Create and implement an employee communications strategy that improves employee engagement and supports business goals
- Act as trusted adviser to senior level execs as you help them and their teams become better leaders
- Integrate change management practices with communication plans, when needed
- Manage communication channels such as all hands, jive sites, manager meetings
- Write messages on behalf of senior leaders, and articles for company-wide intranet
- Partner with Corporate PR on opportunities to attract top tech talent and build our brand as a tech company
- Build measurability into programs and gather insights to continuously improve employee engagement
- Development of strategic brand communication plans for the Holden brand and for all carlines

- Oversee people plans and strategies to attract, motivate and retain highly diverse, qualified and engaged staff to fulfil current and future business needs
- Minimum five years of relevant experience in a communications role
- The Wealth Insights & Communication function plays an important role in delivering on this objective of being recognized as a leading provider of wealth management services for our chosen target market customer segment, both internally (ensuring the sales force is proficient and informed) and externally (positioning our expertise in the market)
- Experience with organizational communications
- Experience managing diverse teams, including media relations, researchers, writers, and creative staff
- Experience managing and writing Federal health communications proposals