



Example of Senior Manager Channel Job Description

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Our company is searching for experienced candidates for the position of senior manager channel. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for senior manager channel

- Coordinate and share marketing best practices with the other regional Channel Marketing teams (Americas/APAC)
- Ensure integration of initiatives across TELUS and Koodo program primes and leverage best practices across the 2 brands
- Work with Market Analytics to identify opportunities to improve branch channel economics based on customer usage, cost drivers and resources
- Monitor global industry and technology trends, internal standards, insights and risks, and take action to continually enhance the customer experience
- Provide perspectives to business leaders
- Responsible for the day to day management of the global parts harvesting and recycling (scrap) process across Hardware and Software emanating from Distribution centers the CARE network (returns and exchange) working with the respective stakeholders
- Optimize global software destruction capabilities- mix of on-site vs
- Identify operational improvements needed and bring these to the attention of the Director of Americas Channel
- Manage development of Partner Portal
- Manage updating SKU documentation and rate sheets with the product teams

Qualifications for senior manager channel

- Strong skills with Microsoft Excel and other Office products including use of

- Ability and willingness to travel 80% of time in the Western region of the U.S. including California, Arizona, Nevada, Utah, Oregon and Washington
- Ability and willingness to work remotely and be based out of home office located in California
- Bachelor's degree with 8+ years of experience in digital media, content distribution, category management, supplier management or merchandising
- Graduate degree (or equivalent) with 7-9 years of work experience
- Deep change and project management skills