



Example of Senior Manager, Analytics Job Description

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Our innovative and growing company is hiring for a senior manager, analytics. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for senior manager, analytics

- Promote inter-departmental collaboration to foster a positive team environment
- Assist Director with strategic direction and development of the POP and act as CB Operation's subject matter expertise in DPA including CoE (Centre of Excellence) design, execution and development of standard operating procedures to ensure a successful deployment
- Accountable for execution of DPA CoE, provide guidance and thought leadership, implementation plans and timelines, and governance models for CB Operations
- Lead design working sessions, direct and support data analysis and present design approach, options and decisions to key stakeholders and senior leaders informed by common design principles and balanced by change management considerations
- Accountable for metric and analytics development to support POP including development of new metrics, design and integration into strategic and tactical dashboards in the centres
- Lead and Develop routines to measure and monitor effectiveness of DPA CoE functionality/changes to determine success and act upon adjustment recommendations where applicable
- Evaluate vendor solutions such as Verint in Data Propagation and Scorecards and provide recommendations for solution deployment with the DPA CoE and POP to provide additional business benefits and business case
- Manage the escalations with the Vendor (Verint) to meet deliverables and

- Manage the escalations and ensure the roadmap execution with IT (ACT or CCTI) to provide long term technology requirements and resiliency to support the DPA CoE and reporting requirements and ensure IT delivers against the deliverables
- Responsible for providing advanced analytics solutions to influence decision making at senior levels of the organization

Qualifications for senior manager, analytics

- Ability to clearly and concisely share complex analyses to diverse audiences and stakeholders
- Self-starter with ability to work with minimum direction
- Master's degree in Business, Marketing or quantitative field and a minimum of 7 - 9 years of experience in eCommerce business intelligence environment – preferably in online apparel or footwear retail
- Demonstrates positive behaviors
- Manages multiple priorities well
- Understanding of relational consumer databases