



Example of Senior Demand Planner Job Description

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Our innovative and growing company is looking for a senior demand planner. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for senior demand planner

- Create size scaling purchase orders including the updating of collections and the building of size curves seasonally
- Own purchase order management
- Channel recommendations for merchandise physical flow
- Manage physical product flow exceptions
- Manage information flow exceptions that may inhibit physical flow
- Interacting regularly with cross-functional partners including Marketing, Sales, Customer Planning & Forecasting, Finance, Nep Product Planner, and Statistical Planner & Supply Planners
- Utilizing historical order and shipment data, current POS trends, trade inventory data, and promotional activity information to develop the best possible demand forecast for new and existing products
- Quantifying and communicating forecast gaps leading cross-functional forecast reviews in accordance with the S&OP process standards and maintaining responsibilities for MAPE and Forecast Accuracy metrics and to identify areas of improvement
- Under broad direction, coordinates materials demand planning requirements to provide seamless integration of procurement and operations processes across multiple locations and product service lines (PSLs)
- Gathers feedback from PSL and Business Development (BD) staff, manufacturing personnel, internal and external suppliers, and logistics personnel and uses those inputs to determine appropriate inventory levels to

Qualifications for senior demand planner

- Implement global demand planning strategy for Pigments & Functional Materials
- Ensure state-of-the-art demand planning and contribute with the whole team to a continuous improvement of processes, systems and results
- Execution and results focused, strategic and dynamic thinker with emphasis on on-time delivery and a proven ability to make meaningful contributions to the team while working independently
- Solid Understanding of Allocation Strategies as it pertains to Website Fulfillment
- Minimum of 3-5 years work experience in Planning, Allocation, or strategy consulting
- Previous Ecommerce planning experience preferred