



# Example of Senior Business Program Manager Job Description

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Our innovative and growing company is hiring for a senior business program manager. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for senior business program manager

- Works with various stakeholders to identify causes of major Small Business and Core Accounts service or operational issues, facilitates needed investigations, analyzes data and related findings, and develops reports incorporating conclusions and detailed recommendations
- Ensures strategic direction of projects/programs and alignment of such with Small Business, Core Accounts, and enterprise-wide goals and objectives
- Consults and makes recommendations to middle and senior management on significant issues
- May provide guidance and leadership to highly matrixed cross-functional teams
- Drive broad awareness and RAB activation
- Develop strategies and campaigns to motivate advocates and prospects
- Develop and optimize test and learn plan including messaging, rewards structures and offer constructs
- Identify and implement new channel opportunities
- Use data and analytics to inform strategic directions and identify key referrer segments
- Work with external consultancy and internal stakeholders to develop 2 year strategic roadmap for program

## Qualifications for senior business program manager

- Knowledge of business environment, systems architecture and application hosting operations
- Demonstrated ability to influence others to apply skills and techniques to solve dynamic problems
- Development and leadership of high impact projects and programs
- BA/BS in Physical Security, Business Continuity, Information Technology, Finance, or related fields
- Minimum of 3 years' experience with an enterprise wide BCM Program