



# Example of Senior Analyst Strategy Job Description

Powered by [www.VelvetJobs.com](http://www.VelvetJobs.com)

Our company is growing rapidly and is hiring for a senior analyst strategy. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for senior analyst strategy

- Work with the strategy and transformation team other constituents throughout the organization to collaboratively change and/or advance existing perceptions
- To carry out insightful strategic analysis, and communicate this effectively, both verbally and in written form
- To proactively contribute to the identification and prioritisation of key strategic issues for Channel 4, which should determine/drive the workload of the department
- To build and develop relationships across key departments of C4 (specifically including ad sales, commissioning, and consumer insight, finance, technology)
- To contribute to the department's work on understanding market developments/information, and competitor intelligence
- To work with other departments team on new business development projects where required, providing strategic, analytical and management support
- Responsible for assessing the current and future business information needs of the company through discussions with business partners across all levels of the organization
- Develops strategy for the acquisition of underlying data, and the creation of business information and end user reports
- Partners with job role user communities to understand what information is necessary for each role to be highly successful
- Works in partnership with IT to implement the technology solutions necessary

## Qualifications for senior analyst strategy

- 3-5 years' experience in corporate environment (or 1-2 years' experience in corporate environment and an MBA)
- Bachelor's degree in business, accounting, economics, finance or similar required
- CGMA
- Corporate strategy and/or top tier consulting firm experience
- Understanding of membership organizations, business-to-business (B2B) environments, and professional services
- Experience with marketing, brand and social media