Our company is growing rapidly and is hiring for a senior analyst, data analytics. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for senior analyst, data analytics

- Create and maintain weekly and monthly reports for measuring performance
- Leverage data to guide Sales and Strategy Leadership to maximize revenue potential and to achieve annual revenue targets
- Work with the finance experts, data scientists and data engineers in the Content org to develop metrics & analytical approaches to understand nuance around content performance and find what to look for in our next great Original
- Process and improve data sourcing
- Support Business Analytics initiative
- Manage and train junior data/platform analyst
- Build an advanced knowledge an complex topic
- Stay up to date and maintain the expertise
- Strenghten a relationship with other specialist (i.e product team and other local AX (BD / T1 / other MMS regions))
- Give to the management actionable updates, recommandations and advices (being a referent and a consultant)

## Qualifications for senior analyst, data analytics

- 3+ years experience performing quantitative analysis, preferably in a marketing capacity

- Work with project stakeholders to identify business needs and gather requirements for data analysis or deployment of existing BI tools
- Work with the project stakeholders to identify business needs and gather requirements for data analysis or deployment of already existing advanced analytics solutions and BI tools
- Manages work module independently on projects with case teams, ensures execution and is responsible for overall quality
- Leads the communication and manages workflow to ensure case team satisfaction