



Example of Senior Analyst, Data Analytics Job Description

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Our company is looking to fill the role of senior analyst, data analytics. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for senior analyst, data analytics

- Partner with IT and various business functions to transform acquired data into leverageable database data source
- Apply business critical thinking by analyzing complex data sets and building reporting/insights/visualization to support global business partners
- Make business recommendations on data and insights requirements for various Business Intelligence solutions
- Establish formal, automated business processes and protocols to ensure acquired data quality, timeliness, and accuracy
- Maintain data dictionaries and protocol documentation
- Partner with IT and various business functions to do data discovery and provide recommendations on data architecture and requirements
- Partner with Global Data Governance to evolve and support global databases
- Utilize data tables, create logical source-to-target mappings, illustrate processes, data and Information flows
- Interact with various business groups, including Sales, Technology, Finance, Business Development, and senior management to set the learning agenda for Digital Media and Ad Sales performance
- Manage data collection and data quality

Qualifications for senior analyst, data analytics

- Ability to show examples of previous analytical / data visualization projects

- Experience developing dashboards, large databases, and data collection systems
- Knowledge of database solutions such as SQL/Oracle is required
- Knowledge of Tableau and data transformation tools such as Alteryx or Informatica is required
- Past experience working with HR applications is a plus
- Past experience in Financial industry is a plus