



Example of Selling Manager Job Description

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Our company is looking to fill the role of selling manager. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for selling manager

- Generate traffic to communities
- Realtor networking and communications
- Lead a team of Sales Executives and Recruiters
- Recruit, interview, market, and effectively place office professionals with top companies in the market
- Responsible for personal sales production the performance and development of the Sales Executive and Recruiters
- Assists Sales Executives in preparation of proposals and presentations
- Recruits, hires, and trains internal staff based on criteria agreed upon by senior management
- Sets examples in areas of personal character, commitment, organizational and selling skills, and work habits
- Document key needs, features and functionalities that help to drive Technology efforts
- Daily preparation before branch opens

Qualifications for selling manager

- 5+ years of relevant experience in marketing or marketing communications
- Bachelor's degree, preferably in relevant field
- Strong written and verbal communication skills, with a track record of presenting to senior level management
- Demonstrated track record in executing digital marketing campaigns across multiple digital channels and stages of customer journey, synthesizing full

- Familiar with content marketing and website optimization, including funnel optimization
- Effective problem-solver and strategic thinker