



Example of Segment Manager Job Description

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Our innovative and growing company is hiring for a segment manager. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for segment manager

- Defines, refines and oversees execution of the workstream's demand intake, prioritization and delivery scheduling process
 - Oversees Continuous Development (CD) demand intake, rationalization, prioritization and scheduling across sub-portfolios and oversees CD progress reporting
 - Develops and maintains the workstream's overall operational delivery plan detailing projects to be delivered, force rank priority, target start dates, projected release dates, project financial information (allocation and most current actuals + forecast) and more
 - Drives Segment Architecture Roadmaps in collaboration with Segment leads, EIA, and EA groups
 - Plans and leads the workstream's annual IT planning process
 - Collaborates with the planning functions of other workstreams and portfolios to understand potential cross-team impacts and bring those realities into our demand intake process
 - Monitors the demand forecast and supply levels to ensure that the demand pipeline is filled and peaks and valleys are eliminated (demand is smoothed and labor is balanced)
 - Leads the business relationship and expectation management effort for a given domain area
 - Manages a team of employees and/or contractors, including HR duties, resource utilization and other concerns
 - IT leader must clear path to enable the business to drive data quality
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- Comfort with ambiguity and managing complex projects
- Strong relationship & stakeholder management, communication and influencing skills
- Strategic thinking with ability to deliver/execute
- Proven experience in segment management
- Strong relationship management skills at senior levels
- Proven ability to influence business and technology strategies