



Example of Search Manager Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of search manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for search manager

- Finding the right mix of the latest machine learning techniques and the simplest heuristics to satisfy user needs rapidly and accurately
 - Using context and user signals to surface places that the user yet doesn't know they love
 - Going beyond ML techniques to make suggestions not just accurate but compelling
 - Builds strong working relationship with teams across the organization that helps facilitate awareness and support of business strategies and initiatives
 - Supports and provides direction to the business analysts in determining the impact of new functionality to existing business processes and system functionality
 - Support the production and delivery of products in an agile product development environment, ensuring that priorities, schedules, budget, and business goals are met
 - Identify and recommend new opportunities for traffic and sales lead expansion, plus cost control tactics
 - Leverage ad extensions, betas, remarketing features, optimization tools, dynamic copy insertion, and automation tools to increase lead volume while minimizing advertising spend labor costs
 - Research, hypothesize and test digital advertising best practices
 - Stay up to date on industry knowledge via blogs, online communities, books and courses
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- Knowledge of 3rd party tracking and serving technology related to SEM (Marin, Kenshoo, DoubleClick Search)
- Ambitious, profit driven and interested in the broader business context
- BS/BA or University degree required
- 7-10 years of experience recruiting VP level and above positions
- Experience in managing Executive Talent Acquisition either in a Corporate function or as part of a Retained Executive Search Firm
- Demonstrated track record of effectively building partnerships and effectively managing and resolving challenges