

Example of Sales Trainer Job Description

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Our growing company is hiring for a sales trainer. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for sales trainer

- Periodically adapt sales training materials and workbooks as necessary
- Track the sales excellence training budget
- Source and manage external sales training providers as necessary
- Work with various stakeholders (SME's and outsourced instructional designers) to create e-learning solutions for sales training
- Track and report on the levels of attendance on training programs
- Managing end to end training strategy
- Deliver multiple phases of learning paths for multiple Partners and multiple selling roles within organizations
- Implement training content, tools, and assessments for knowledge transfer and on-going development
- Deliver training curricula to a wide audience, including inside and field sales, employees and partners
- Plan, coordinate and deliver new hire training and partner with other supporting areas to help onboard and ramp new field sales representatives

Qualifications for sales trainer

- Demonstrated knowledge of eLearning tools and software applications
- Diabetes sales experience
- 5 plus years successful sales experience and achievement
- Typically, 3 years of relevant sales experience
- Skills / Knowledge - Learns to use professional concepts
- Understand ICBC - Policy Center & ADC