



Example of Sales Trainer Job Description

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Our innovative and growing company is looking to fill the role of sales trainer. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for sales trainer

- Requires adherence to Charter Communications Standards of Business Conduct
- You will be working closely with our business development, B2B marketing, product and product training team to get understanding of our new products, you will create the story and the best practise guidance how we should tell it to our clients to make the launch successful
- Deliver outbound sales training to new starters of upto 30 depending on intake – classroom based cold outbound sales training
- There may also be a requirement to deliver coaching sessions to assist the campaign teams with their coaching requirements to ensure retention and development of knowledge
- 1 or 2 week training course delivery
- Deliver the full company induction, including mandatory training
- Facilitate the on boarding of new recruits
- Plan and deliver training courses personally where necessary
- Ensure all training activities and materials meet with relevant organisational and statutory policies, including health and safety, employment and equality laws
- Follow on support to the operations wherever possible

Qualifications for sales trainer

- Must demonstrate knowledge to successfully conduct sales training, including

- Demonstrate organizational skills by maintaining update client data base changes to sites primes, new hires, number of staff
- Previous sales experience and/or employment newspaper advertising experience preferred
- 2 years combined or separate- care training delivery and/or customer care experience required
- 2 years combined or separate- care/sales training delivery and/or customer care/sales channel experience required
- Design & update training material