



# Example of Sales Director, Digital Job Description

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Our company is growing rapidly and is hiring for a sales director, digital. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for sales director, digital

- Educates managers and sales teams on products through face-to-face
- Exceed sales and revenue goals
- Lead and manage the Cloud Applications Sales Teams for the defined hub located in APAC region
- Day to day team management including growth and development of direct reports
- Proactively troubleshoot delivery and technical issues to ensure revenue recognition
- Communicate technical issues in a manner that is easy for a non-technical audience to understand
- Provide training (troubleshooting delivery issues understanding delivery priorities, optimization of campaigns, ad products, ) to Sales and Sales Operations as needed
- Develop strategic relationships with partners and vendors Resource Optimization
- Establish and improve workflow, processes, and establish goals for measuring and improving product output (quality, conformity, scalability, and sustainability)
- Lead and manage the Cloud Applications Sales Teams in APAC region

## Qualifications for sales director, digital

- At least 7 years experience and proven success in translating business

- Bachelor's degree in Business, Computer Science, or other technical-related field or military experience
- At least 3 years of experience with digital financial products or payments
- Strong Omniture experience in Site Catalyst (Basic and Advanced user) or equivalent
- Ability to articulate key stories and conclusions within complex sets of analysis and priority areas