



Example of Retail Training Manager Job Description

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Our innovative and growing company is searching for experienced candidates for the position of retail training manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for retail training manager

- Evaluation of training programmes and monitor and follow-up on trainings to ensure employees are equipped with skills and knowledge to meet retail standards and to ensure applied knowledge will be put into practice (transfer of learning)
- Ensure knowledge of subject matter customer service, product is always up to date and in line with company standards
- Develop retail sales and operational training materials that will impact relevant business initiatives for each channel of the business
- Partner with the Vice President of each channel, Operations and Training Managers, Multi-Store Managers and other key business partners to determine and develop appropriate materials and methods of training
- Conduct proper research to develop training materials that are aligned to the business need, channel and brand
- Evaluate the effectiveness of sales and operational training materials, programs and communication
- Monitor, evaluate and recommend improvements to the current field training procedures and implementation processes and recommend ways to improve training implementation
- Spend time in stores to fully understand and gain working knowledge of all aspects of the business
- Be proactive in approach, recommendations and initiatives to support the needs of the business
- Maintain flexibility to the continuous changing business environment

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- Ability to travel overnight and throughout the California region
 - Excellent understanding of Adult Learning and blended learning is preferred
 - Demonstrate the ability to communicate, show adaptability, excellent product knowledge and philosophy of the brand will be mandatory
 - Familiarity with talent management and succession planning is preferred
 - 5+ years in retail operations or retail project management
 - 5+ years in retail training and development