



Example of Research Senior Manager Job Description

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Our company is growing rapidly and is looking to fill the role of research senior manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for research senior manager

- Designing compelling and inspiring research approaches which bring the customer viewpoint to life
- Keeping up to date with the latest co-creation and innovative ethnographic research approaches to deliver an evolving programme of activities
- Working collaboratively with the wider research team and Insight Decision Science colleagues to ensure customer thinking is grounded in customer behaviour
- Managing a project co-ordinator to ensure the regular programme of activities is managed effectively and that all stakeholders have opportunities to take part in customer-facing activities
- Taking a lead role on the day to day management and delivery of a range of ad hoc projects (which could involve anything from creative development to proposition development or strategic delivery)
- Integrating a range of methodologies when responding to briefs and building confidence among stakeholders of your ability to employ the latest research innovations
- Championing the customer in all interactions and projects and ensuring stakeholders are taken on the journey
- Understanding stakeholder preferences for different approaches and methodologies and adapting to suit their requirements, whilst being able to challenge and ensure the correct approach is employed
- Review of investment strategies

Qualifications for research senior manager

- Prior involvement in environmental, health, and/or safety initiatives
- Familiarity with Gate Review and Capital Approval processes
- You are awesome
- You love, love, love playing with data
- You equally love advertising and branding
- You can tell killer stories in presentation, visually and in writing