



Example of Public Relations Consultant Job Description

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Our company is looking for a public relations consultant. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for public relations consultant

- Familiarity with gender issues and challenges or previous experience in these areas would be an advantage (max 20 points)
- Previous experience or familiarity with the UN system or similar international organizations is considered an asset (max 10 points)
- Execute business-supporting, impactful, measurable brand communications plans that generate significant consumer and trade media awareness/engagement/CTA/following
- In partnership with the Director, serve as a trusted counselor on all topics surrounding public relations and influencer engagement with both internal and external audiences
- Follow-up and keep updated the Project Communication and Visibility Plan
- Facilitate design and production of the project publications, audio-visual productions, presentations and visibility items related to the monitoring surveys, campaigns for the marine litter pollution prevention, dissemination of the project results
- Keep updated the project website www.emblasproject.org and facebook "Fans of the Black Sea"
- Organize public events
- Provide PR guidance and strategic counsel to executives, marketing teams, peers and other communications team members
- Develop relationships and work closely with PR and marketing counterparts

Qualifications for public relations consultant

- You have the ability to listen to, engage, and influence business partners throughout the company
- You have experience and proficiency with a range of external communication solutions with high emphasis of digital communication (social media, digital storytelling)
- You have the track record of leading successful programs and projects
- Abundant creativity
- Familiarity with public relations measurement techniques
- Proven ability to interact with all levels of leadership