



Example of Promoter Job Description

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Our company is hiring for a promoter. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for promoter

- Prepare GAP analysis documents and present the same to customer
- Lead in preparation of technical solutions to overcome the gaps
- Assist the DC SPOC in closing the opportunities
- Develop technical competencies within the countries by conducting awareness about building technology requirements related to DC segment
- Participate in customer events to present our portfolio, engage in discussions, write white papers
- National & International promotion of Monitoring & Diagnostics Products of high/medium voltage, protection relay equipment and automation application/electronics
- Identification of regional Market requirements (technical aspects, price level) supporting the Product Lifecycle manager strategy
- Participate in customers meetings, workshops and events
- Create and maintain the sales networks in the region
- Collaborate with tendering team (proposals)

Qualifications for promoter

- Identify and evaluate existing planners and specifiers
- Identify, qualify and establish contacts with new unknown planners and specifiers
- Collect project leads at the earliest stage of the project
- Introduce the latest CPS technology and products to planners

- Qualified addresses, scope of work, project funnel, decision structure, potential, loyalty, planning volume, project types, allied partners, preferred suppliers