



Example of Promoter Job Description

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Our company is looking for a promoter. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for promoter

- Support the acquisition of new customers, generate and develop product demand, proactively develop existing customer base and define and develop target customers in close collaboration with Regional Sales Organization
- Cooperation with HQ in Germany when creating measures to increase customer potential, analyzed trends and short term business opportunities then reported to HQ
- Provide support for preparation of grant applications and reporting, special projects as assigned
- Makes home visits and travels to clinics and community events
- Work shifts based on the needs of the program and to ensure proper daily coverage
- Promoter may be subject to random "testing" of this knowledge throughout employment
- Build relationships and rapport with MGM guests and Hotel Executives
- Maintain contact with Hospitality Sales Associates and Guest Services regarding availability, wait times, and special events
- Communicating efficiently with the Hospitality Sales Associates regarding viable options to accommodate large party guest inquiries to the best of our ability
- Utilize venue promotions to help drive business

Qualifications for promoter

- Close deals independently and work with Field Partners on complex solutions
- Experience and demonstrated success cold calling and penetrating IT managers/Directors with the comfort and skill to navigate through all levels of an organization
- Deep Internet and Web research experience with proven ability to obtain thorough knowledge of target company's product solutions, case studies, and business value to identify and drive qualified leads
- 2 years IS Sales experience
- Previous experience selling technology or telecommunication products and services such as UC, connectivity services, voice, or collocation