



# Example of Project Manager, Product Job Description

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Our company is looking to fill the role of project manager, product. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for project manager, product

- Support development of department specific processes and tools
  - Become Network subject matter expert regarding competitive activity
  - Collaborate with Marketing Director, product and sales teams to execute the go-to-market product strategy, including sales training, internal promotion and launch plans
  - Partner with the Director of Marketing to develop and execute a network lead generation strategy using various tactics such as email campaigns, webinars, search engine marketing, trade shows, advertising, social media
  - Work with Marketing Communications to ensure Promotion Network maximizes trade show participation, aligning Inmar attendees and content with Trade Show audience
  - Work with Marketing Communications and Sales Operations to ensure Promotion Network sales presentations and support materials are informative, persuasive and action oriented
  - Support Marketing Director and project team as needed on other Network initiatives
  - Lead service specifications and design for the creation of products, adhering to SITAONAIR Product Acceptance Process (PAP)
  - Perform regular project reviews with key contributors to review project status, scope, changes, and to detect any deviations and facilitate any conflict resolution
  - Identify, analyse and qualify risks and take steps to mitigate them
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- Most importantly is that you have strong project management skills and are able to apply this to the engineering area in a cross functional organization
- You will be excited about the prospect of working in a fast paced, and challenging environment
- You'll ideally have experience of working in a large organisation, and comfortable with managing change in a complex environment
- Minimum of 5 years experience in project management required
- Minimum of 3 years experience in new product development required
- Experience in Tollgate, Milestone, or Stage gate development process highly desired