

Example of Product Mgr Job Description

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Our company is looking for a product mgr. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for product mgr

- Research industry and competitive trends, current product utilization and cost to inform new product development and existing product refinement
- Work closely with vendor partners and other internal departments to drive solutions to ensure products are implemented and operationalized for successful delivery to market
- Serve as a subject matter expert for pharmacy benefits
- Collaborate with sales for developing and approving customized benefits
- Determine how to best market products and guide processes to market
- Work with medical product development and management to support the product segment goals/objectives/projects including mandate implementation
- Support the development of content and positioning for products, including the development of sales aids and collateral material, to educate sales and inform customers of offerings and benefits
- Collaborate with external and internal teams to troubleshoot, overcome operational hurdles and leverage synergies across processes where appropriate
- Achieve product revenue, profitability and customer success targets for products under management
- Achieve product revenue, profitability and customer success targets

Qualifications for product mgr

- Influence and drive Channel pricing improvement actions through data-driven decisions
- Support Channel BU through the ownership of pricing metrics including Channel net price realization, reduction of Channel negative price (erosion), book price utilization and special price request response time for the region
- Proceed annual DTAM agreement review based on market environment, Channel and BU pricing strategy and Sales target
- Executive presence....must possess confidence and assertiveness
- Three years of software marketing/product marketing or product management experience