



Example of Product Marketing Manager Job Description

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Our company is searching for experienced candidates for the position of product marketing manager. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for product marketing manager

- Must be open and able to learn new systems and have a desire to improve processes
- Must be able to travel up to 25% domestically, with 1-2 trips annually to headquarters in Korea
- Korean language skills are a plus
- MS/BS in an engineering or marketing discipline
- 3+ years of experience with an Automotive OEM, Telecommunications or IT Software Company
- Experience with Hardware / Software Automotive products in applications, system SW (Computing Platforms/Processors) or SW services

Qualifications for product marketing manager

- Strong attention to detail and professional manner with all levels of the organization is a must
- Proven track record in contributing compelling positioning and thought leadership content
- Creative thinking around innovative messaging and presentation strategies a must
- 2 years of experience with SLOP-Sales Inventory Operations Planning, preferred
- Experience marketing software as a service

