



Example of Product Manager, Mobile Job Description

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Our company is hiring for a product manager, mobile. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for product manager, mobile

- Prioritize resources appropriately across various projects, juggling current customer needs with longer-term product roadmap needs (weighing, balancing, and communicating the tradeoffs, as needed)
- Acquire a deep understanding of what problems and needs travelers have while searching and booking vacation rentals
- Develop and execute the vision, strategy and roadmap for how travelers discover and book vacation rentals
- Evolve the product experience through a “test and learn” approach and statistical analysis of traveler behaviors
- Drive key business metrics including conversion and engagement
- Collaborate with the Business Intelligence team to track and report on key metrics
- Monitor and investigate customer feedback, net promoter scores, customer support metrics, and A/B test results to make sure customer needs and concerns are being addressed
- Launch new features or products by collaborating with customer service, product marketing and marketing on go-to-market and lifecycle marketing strategies
- Lead competitive watch activities to identify gaps and opportunities that will further inform the product roadmap for search and checkout
- Be the enterprise Mobile expert

Qualifications for product manager, mobile

- Accountability - proactive, energetic self-starter who thrives on getting things done according to the business needs
- Mobile Gaming Product Marketing / Marketing Communication
- Deep understanding of Mobile App Ecosystem
- A track record for high performance and team/project leadership
- Constant demonstrated effort to be the expert in online promotion / interactive games category