



Example of Product Manager, Mobile Job Description

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Our company is hiring for a product manager, mobile. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for product manager, mobile

- Collaborate with stakeholders in design, engineering, and the business at large to research requirements that balance traveler and marketplace needs
- Work closely with marketing, design and engineering to build a sequenced backlog that aligns with business priorities and customer needs, and serve as PO for the set of mobile scenarios you are driving
- Good understanding of product design/UX and human-centered design thinking
- Partner with the design team to develop end-user facing mobile experiences designed to drive customer engagement
- Experience with Video playback/ media asset management
- Experience with media content management and hosting
- Experience with JIRA for Feature and bug tracking
- OSS/BSS team
- Testing team
- Web development teams

Qualifications for product manager, mobile

- Be incredibly truth-seeking
- Understanding of free-to-play game mechanics, social and mobile gaming platforms, and industry trends
- Passion for casual gaming, understanding of free-to-play game mechanics is preferred

- 5-7 years product marketing plan creation including acquisition and user engagement strategy