



Example of Product Manager, Mobile Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of product manager, mobile. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for product manager, mobile

- 2+ years hands on experience with app development and e-commerce/m-commerce
- Provide leadership, direction, and mentorship for a team of designers and prototypers
- Define and communicate a user experience vision for the product
- Gather and document product requirements, prioritizing features, building consensus, and coordinating timelines with a team of engineers and designers
- Help to shape and maintain the product roadmap for mobile apps
- Integrate usability studies, user research, market analysis, and community feedback into product requirements to ensure products satisfy customer needs
- Own delivery of product initiatives and releases
- You'll be responsible for delivering mobile products on time, on budget, and to the specifications and goals set by key stakeholders and network goals
- You will have strategic oversight and responsibility for the TCM mobile product roadmap, ensuring successful management, delivery, and strategic focus on all mobile ventures
- Convert product roadmap into discrete requirements that can be used in the software estimation and delivery process

Qualifications for product manager, mobile

- Able to “talk shop” with developers and can make effective technology scope and feature trade-offs
- 1 year of Agile product owner experience including 1 year managing an agile team, writing business requirements and maintaining a product backlog
- 3 years experience building and launching applications on mobile platforms
- 1 year Leadership experience working on the product team of a startup or well-known consumer brand
- 1 year experience building consumer facing Android apps