



Example of Product Manager, Marketing Job Description

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Our company is growing rapidly and is hiring for a product manager, marketing. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for product manager, marketing

- Experience building sales tools to drive competitive wins
- Experience presenting to customers, executives and press/analysts
- Proactive style with discipline and will to set priorities, drive decisions and get closure on recommendations and issues
- Self-starter and independent operator with ability to drive both strategy and contribute with individual execution
- Entrepreneurial, start-up mentality
- Security, networking, partner, channel, and/or international experience a strong plus

Qualifications for product manager, marketing

- Demonstrated history of creative problem solving and ability to work cross functionally across multiple organizations
- Excellent communication skills and strong process orientation
- Ability to work with both geo and WW team members, drive projects, participate in occasional after-hours calls
- Candidates should have project management skills – Project Management skills (PMP) a plus
- 5+ years experience with marketing and/or product management in security software or services
- Knowledge of enterprise sales process and customer buying behavior for services