Example of Product Manager, Manager Job Description

Powered by www.VelvetJobs.com

Our company is growing rapidly and is looking to fill the role of product manager, manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for product manager, manager

- Working with global outbound marketing for product portfolio management and in leading new product commercialization
- Visit job sites, sales offices, end user customers and consulting engineers for the purpose of increasing sales and ensuring customer satisfaction
- Monitoring competitive landscape and market trends for multiple product lines/markets
- Developing marketing and commercialization plans launch packages for new product launches
- Increase sales and profitability of WSHP/VPAC product line
- Develop marketing plans for launching new commercial product lines
- Representing product management in core teams for either new products development and/or enhancement of existing products
- Supporting sustaining business for current products, working with quality, regulatory, supply chain, R&D, service and support, and marketing as needed to support business continuity
- Analyze market and develop product strategy that results in share growth within this segment
- Lead application engineers to support field sales team in driving market share

Qualifications for product manager, manager

- A deep technical knowledge of investment funds ideally, or a strong

- Strong commercial awareness and the ability to liaise with senior stakeholders througout the business
- A minimum of 5 years' experience in Offshore Life/Investments/Product Management
- Experience working in an Agile/Scrum product development environment preferred
- Bachelor’s degree in Business/Marketing, Instructional Design, User Experience Design or a related field
- Minimum 5 years experience in digital development, preferably in the field of education