Our company is growing rapidly and is hiring for a product manager lead. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for product manager lead

- You have the technical skillset to talk shop and work closely with our engineers
- Designers will become your best friends, and you love to build products for diverse users
- Work with engineering, design and marketing teams to plan, build and launch high quality product experiences that simplify the way people work together
- Use tools such SQL, Excel, dashboards and statistical analysis to work with central publishing to create actionable recommendations for live digital publishing activities to optimize game performance including user acquisition, analytics, and community
- Collaborate with WB's central publishing teams to develop and execute innovative and best in class launch strategies in close coordination with product development, brand marketing and PR teams (and others as relevant) that leverage the full capabilities of Warner Bros
- Assist in building and growing Warner Bros
- Other relevant job duties as assigned
- Manage approved product development projects through the definition, development, testing and pre-launch phases by collaborating with the editorial and technical development teams to create wireframes, prototypes and functional specifications/requirements for the product
- Partner with Product Marketing to develop advertising and promotions in support of sales initiatives and to increase WK value proposition based on

- Conduct ongoing in-depth research and analysis on each assigned product by tracking revenue and profit trends

Qualifications for product manager lead

- Deep understanding of free-to-play game systems, economies, currencies and balance
- Ability to craft clear, concise product requirements and specifications documentation
- BS or MS in computer science, electrical engineering or similar field or experience as a Software Engineer, Designer or startup Founder
- 4 years or more working as a Product Manager
- You can analyze and use data to inform decisions
- You have a deep understanding and empathy for users