

Example of Product Manager, Apparel Job Description

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Our company is looking for a product manager, apparel. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for product manager, apparel

- Initiates supplier visits for new development and product review
- Creates seasonal development packages, by category, and communicates to vendors and agents for each seasonal milestone meeting
- Creates and manages the production "time and action" calendar
- Mentors new hires (Pattern Makers and Managers / Product Developer) in pattern making / fit according to general pattern creation adidas standards
- Responsible for creation of the Product Line, including SKU information, preliminary forecasting, cost targets and key features/benefits
- Oversee development of the product line in order to hit key targets for product positioning (generally) specific details, functionality and cost (specifically)
- Maintain line logic that will result in the product line meeting targets for performance and business growth using market feedback along with sales and production data
- Manage daily actions of the development team drive design efforts (internal or external) so that the vision for the line is accurately executed
- Create and pursue an effective sourcing strategy to align goals for the category
- Travel for on site development and QC assurance to overseas suppliers (3-5 trips per year)

Qualifications for product manager, apparel

- Strong business acumen in basketball, on court circuit through team channels to grassroots and professional acumen in channel distribution, net sales, margin, profit and inventory
- Knowledge of the international sporting goods market (international retail environment)
- Analytical skills and ability to commercialize industry trends
- Open minded and flexible team player with organizational skills