



Example of Product Management Job Description

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Our growing company is searching for experienced candidates for the position of product management. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for product management

- Collaborating with Product Development throughout the development process for all products approved for new development
- Provide PM leadership and direction for new products
- Ownership of the on-going management of Retailer-specific products the Shopping Activity Services
- Act as an expert in market and competition for your services
- Undertaking analysis of global competitors to identify areas for improvement and competitive advantage
- Engaging with other functions to allow involvement in the proposal of product improvement projects
- Fulfilment of marketing deliverables within product Change projects
- Involvement with the development of the long-term product line strategy
- Contributing in the development of New Product Introduction Marketing deliverables
- Aiding the improvement of customer satisfaction through the resolution of customer issues

Qualifications for product management

- Currently pursuing a BA/BS (Business, Analytics, Marketing, Research, Information Science degrees preferred, strong candidates from other disciplines will also be considered)

- 7+ years of experience in product management preferable in SaaS based enterprise software platforms
- Strategic thinker with the ability to execute tactically while working towards a long term vision
- Strong analytical background, capable of defining appropriate metrics and use data appropriately in the decision making process
- Advanced degree and/or investment related certifications a plus