



Example of Product Management Manager Job Description

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Our innovative and growing company is searching for experienced candidates for the position of product management manager. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for product management manager

- Create product requirements, translating the market needs into detailed specifications for products and capabilities
- Meet established revenue goals for product portfolio, in collaboration with the Practice
- Develop the training and user support materials for each new product
- Work with business customers, brand advocates, and stakeholders to understand business requirements and prioritize appropriately
- Work closely with business stakeholders to help define product strategy that meets customers' needs while satisfying scalability, reliability, performance, and resource costs
- Collaborate with architects, system engineers, and developers to identify feature details and create user stories for implementation
- Identify gaps or conflicts in business requirements
- Provide visibility into status of upcoming enhancements to stakeholders and leadership
- Evaluate and consider new development or enhancement opportunities through documented assessment and trending of the competitive landscape, the needs or requests of Advisors, Plan Sponsors and Individuals
- Executes on strategy for annual Medicare Advantage expansions for new counties in existing state markets and entry into new states/markets with M&R Product and Market leadership

- Excellent working knowledge of ITIL/ITSM service management practices, specifically incident, change and problem management and adhere to release management standards
- Work cross-functionally with counterparts to prioritize department and business goals, drive roadmap execution, increase productivity to enhance product quality, reduce existing backlog and tech debt
- Provide technical leadership that fosters growth, efficiency, and excitement for application development teams and leads a culture of establishing trust, credibility and goodwill
- Strong exposure to agile disciplines expected, scrum preferred
- Must be self-directed, have excellent initiative, communication and organizational skills
- Ability to handle multiple demands, demonstrating pride in ownership with a sense of urgency, drive and energy