



Example of Product Line Manager Job Description

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Our innovative and growing company is looking to fill the role of product line manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for product line manager

- Provide the technical interface between customers and the Video BU
- Product organization by capturing input for new features and designs
- Responsible for the HLD (high Level design) during the execution of the project
- To manage successfully the implementation of the project, on time, on scope, on budget as defined in the offer, improving profitability, ensuring Quality execution and customer satisfaction
- To drive the project team and manage customer relationship in the scope of the contract
- Jointly work with the business unit teams (applications, design,) to define new products, establish product road-maps consistent with customer needs, and select new products for development among numerous investment opportunities
- Develop and lead the execution of market segment and product strategies for customers in the target segment to achieve revenue and profit goals
- Complete a detailed product plan and market segments with specific growth initiatives resulting in an annual growth rate exceeding market growth
- The product plan will include a product roadmap that defines the winning product features that will lead to growth in specific market segments and key accounts
- Execute the product plan and roadmap to drive top line sales

Qualifications for product line manager

- Strong ability to communicate precisely in written, presentation, and verbal forms
- Strong technical acumen (technical background a plus)
- Familiarity with processes and tools such as Splunk to collect metrics, analyze usage data, produce reports and interpret trends
- MBA from top-tier Business School or relevant experience in product management role, management consulting, or other business role in lieu of an MBA
- Must demonstrate strategic thinking, thought leadership ability to lead initiatives through implementation