



Example of Product Applications Engineer Job Description

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Our growing company is looking to fill the role of product applications engineer. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for product applications engineer

- Work closely with various product marketing and engineering teams for technical support escalations and product issues reporting
- Develop and maintain detail technical knowledge of all BT fiber optic cables, connectors, and assembly line products
- Have full understanding of the termination methods, (optical fiber cables, connectors, components) and their intended installation and application environment
- Act as a liaison between field sales, inside sales, and plant engineering personnel to ensure accurate transfer of customer requirements and generation of part numbers
- Act as a key contact for field sales to ensure correct selection of components, designs, nonstandard breakouts, unique installation environments
- Train and assist inside sales with generation part numbers and basic understand of complete product portfolio
- Responsible for coordinating the generation of SAP part numbers for the corresponding catalog part numbers when orders for non-standard designs/configurations are received
- Provide field engineer support when needed to diagnose/troubleshoot installed product performance problems
- Responsible for maintaining updates and corrections to all technical collateral located on the Internet, and Intranet, and company web sites
- Understand competitor product offerings and provide marketing/product

Qualifications for product applications engineer

- Be proactive in identifying opportunities for cost reductions and product improvements
- Monitor relevant standards committee activities in conjunction with corporate standards organization, participate as needed
- Establish technical-level customer contacts and relationships with Distribution, End Users, Consultants, Contractors, and Strategic Partners (Leviton, Others)
- Initiate and participate in the production of marketing collateral including print, web
- Support OEM and Private Label activities with specification reviews and on-site technical negotiations
- Strong leadership skills – ability to lead cross functional teams