



Example of Pricing Strategy Job Description

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Our company is looking to fill the role of pricing strategy. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for pricing strategy

- Develop strategy and pricing as part of the annual announcement cycle
 - Ownership of the deal model as it relates to interchange and switch fees
 - Develop and maintain tracking mechanisms for key performance metrics resulting from the annual pricing development and deal modeling
 - Work with the product managers to ensure pricing is aligned with the strategic direction of the product, delivering appropriate economics to issuers, and providing value to the merchant community
 - Create pricing models to be used in deal modeling that will explain and model the relation between asset returns and economic fluctuations
 - Manage various complex business and statistical analyses to support effective top-management decision-making regarding pricing related issues, including Regulation II
 - Must be a team player and possess excellent problem solving and organizational skills with the ability to negotiate and integrate different viewpoints
 - Must be able to make decisions that impact the organization's credibility, operations and services and present material outside the immediate work function
 - Provide targeted price recommendations on seasonal flow and category promo guidance
 - Support pricing architecture setting and review
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- University degree in business, marketing or a related area
- 5+ years of progressively advancing experience in a strategic consulting, consumer marketing or similar role
- Experience in defining and executing mid-term strategic challenges in a telecoms environment - ideally in product, segmentation, marketing and pricing areas
- Proven track record of driving projects to solve strategic pricing questions leveraging the individual product and pricing strategy
- Skilled in managing and mentoring a team of strategy experts
- Expertise in implementing best in class/ best practice strategy to drive sustainable long term value, including international benchmarking