Our innovative and growing company is looking to fill the role of platform analyst. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for platform analyst

- Understand and articulate complex operational requirements from each business unit
- Translate requirements to technical documentation for each network group (as needed)
- Develop business cases and business plans for new tools
- Track applicable projects throughout their lifecycle and ensure they reach successful completion
- Technical documentation of enterprise advertising platforms and architecture
- Identify overlapping technical areas between systems and emergence of cross-functional dependencies
- Product platform capabilities documentation for our entire advertising eco-system
- Propose new product features and updates using interviews, requirements workshops, storyboards, business process descriptions, use cases, scenarios, business analysis, competitive product analysis, workflow analysis to define the new CMS features
- Translate business requirements into solutions based on the SalesForce.com platform, driving for process standardization and leveraging as much as possible the 'out-of-the-box' capabilities
- Support the project team in all aspects of SalesForce.com, including data migrations, data quality, security, systems integrations, 3rd party applications, AppExchange products, and custom code delivery

- Get business requirements broken down in to technical stories with the help of technology teams
- Act as a product owner for one or multiple Scrum teams and facilitate requirement prioritization, elaboration and validation
- Should be able to take complete ownership of the SIT/UAT cycles in terms of test coordination
- Ability to work across teams, (Technology, Product, Sales)
- Experience with B2B product marketing, communications and content development a plus
- The role holder is responsible for applying a business severity rating on all actual and potential incidents