



Example of Planner Job Description

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Our growing company is hiring for a planner. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for planner

- Forecasts encompass key financial metrics - sales, margin, markdowns, inventory
 - Make fact-based recommendations to influence future purchases & assortment strategies
 - Create departmental financial plans (sales, margin, turn-over) which support merchant strategic goals to achieve corporate financial targets
 - Own the management of inventory of assigned categories through the creation of monthly assortment guidelines
 - Present analysis & make assortment recommendations to merchants & senior management based upon historically observed trends to drive business
 - Provide accurate & timely reporting information (weekly, monthly, quarterly, annually) to the merchant team to facilitate business discussions & strategy development
 - Responsible for process improvement/development as it relates to streamlining product/planning of business initiatives
 - Manage markdown spend through effective inventory and promotional planning to drive profitability and maximize inventory
 - Develop wholesale denim penetration plans by month monthly replenishment targets by account
 - At a department/division level, develop sales, gross margin, and inventory plans that support the company's profit objectives
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- Minimum of 1-2 Years media planning experience
- Ability to create media plans and articulate strategic foundation for their development
- Possess solid foundation media fundamentals
- Familiarity with secondary research studies
- Bachelor's degree in Retail merchandising, Business or related field
- Must be open to change and ambiguity