Our innovative and growing company is looking to fill the role of partnership marketing manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for partnership marketing manager

- Develop innovations that leverage emerging technologies to engage audiences in new ways and offer advertisers first-to-market platforms in today's dynamic digital environment
- Create and develop data and research to help brands determine the value and ROI related to social and digital marketing campaigns
- Partner with Account Management to engage with partners to set and facilitate compliance expectations and enhancements, to ensure excellence and optimal results
- Monitor and analyze department's performance metrics and dashboards, identifying trends, wins, and issue areas
- Work with the rest of the social media team to create and manage all social media accounts including content creation, moderation and reporting during work and primetime viewing hours
- Develop and curate a high volume of engaging social media content for all platforms
- Share Freeform social media best practices with internal executives and external partners and provide social media guidance to show talent and showrunners
- Liaison with all other departments at Freeform to ensure that social media is infused into all touch points of our business
- Manage internal and external clients and vendors for social media related projects

conversations around our programming

Qualifications for partnership marketing manager

- Skilled in Photoshop, PowerPoint, Illustrator and basic video editing (iMovie, Final Cut)
- Standing relationships and experience working with with various industry associations
- Minimum 3-5 years of marketing-related experience
- Minimum of 5 years' experience in operations and digital media marketing
- Ability to adhere to project management milestones
- Ability to plan, organize, and execute multiple projects with timeliness and accuracy