



# Example of Package Designer Job Description

Powered by [www.VelvetJobs.com](http://www.VelvetJobs.com)

Our innovative and growing company is looking to fill the role of package designer. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for package designer

- Initiate and oversee the design board layouts and printouts
- Provide approved designs and design direction to specification / mechanical team for development of technical specifications
- Research trends and patterns for upcoming seasons - identify fashion trends - apply them for product / label design
- Provide art direction to designers
- Support Senior Designers and Designers to create concept and design options for their category/ies
- Update design board layouts and printouts
- Develop layouts for photography as it pertains to Travel Retail and Special Projects packaging
- Partner with other teams within the Creative department to ensure a cohesive story
- Support the Regional Business Unit (RBU) regarding Sales and Sourcing projects Design solutions
- They will serve as the Point Person for packaging execution with the cross functional teams (coordinating all of the codes, required copy, romance copy, and communicating clearly to the design agency)

## Qualifications for package designer

- Multi-disciplinary designer with a background in Graphic Design and/or Industrial

- Attention to detail, general organization and project management skills
- Knowledge of photo library and assets
- Understanding of commercial and digital printing
- Visual strategy (typography and photography)