



Example of Package Designer Job Description

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Our growing company is searching for experienced candidates for the position of package designer. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for package designer

- Develop layouts for photography as it pertains to Holiday packaging
- Participate in development sessions with internal Marketing departments to discuss objectives and strategies of upcoming projects
- Manage and track the development of samples for all bags and accessory items between the New York office and various international manufacturing locations
- Liaise with the Visual Merchandising and Digital teams, integrating Holiday themes into our point of purchase, expanding the consumer experience
- Following established style guides to build artwork line extension files
- Pre-flight formatting
- Creation of mock-ups
- Large format printing
- Offloading / uploading to FTP sites
- Simple/complex photo retouching

Qualifications for package designer

- Interact with Corporate Package Development and Engineering staff to resolve issues of function, performance, manufacturability and schedule during design development and production phases of projects
- Responsible for overseeing all phases of projects to meet deadlines
- Ability to work collaboratively with cross-functional teams including Creative, Marketing, Product Development and Packaging Engineering

- Ability to successfully present and communicate work in presentations to internal teams and senior management
- Basic knowledge and understanding of technical aspects of packaging, packaging materials and manufacturing processes