



# Example of Package Designer Job Description

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Our innovative and growing company is hiring for a package designer. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for package designer

- Create Design Turn Overs (DTO) and finalize artwork for hand-off to the Production Team Order
- Support Senior Designer and Designers to create concept and design options for their category/ies
- Update design board layouts and printouts, including concept boards
- Assist in researching trends and patterns for upcoming seasons
- Provide approved designs and design direction to mechanical art team for development of technical specifications
- Assist in photo shoots as needed
- Order / manage comps and color targets both through comp houses and internal team
- Obtain good knowledge in typography and ability to stylize sophisticated logo lockup options
- Composite Photoshop images with multiple swipe art to based on the specific art direction
- Create in-house mockups and presentation materials for meetings

## Qualifications for package designer

- Strong design skill set with high sensitivity to typography and layout
- Ability to manage direct reports under pressure while maintaining own assignments

- Finalizing artwork for Production Team
- Partner in the design of cohesive and brand relevant package programs, contributing from concept through final production