



Example of Online Manager Job Description

Powered by www.VelvetJobs.com

Our growing company is hiring for an online manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for online manager

- Serve as key financial lead for ad-hoc strategic projects, including developing scenario planning, breakeven analyses, building business cases and ROI analyses, measuring post-mortem impact of projects and initiatives
- Challenge the status quo and seek continuous incremental improvements on existing processes to help drive more efficient and accurate financial reporting and analysis
- Works with IT partners to develop business requirements for sales and inventory data feeds
- Support strategy for driving user acquisition and improving monetization
- Actively monitor key performance metrics and analyse customer behavior using data provided by the partners and operation team
- Oversee business aspects of Korea online business
- Oversee and edit writers, including copy-editing, fact checking and research
- Monitor, measure and report on operational issues, opportunities and development plans against company objectives, managing and developing direct reporting staff, and managing departmental budgets
- Partner with the digital marketing teams to ensure content plans support customer acquisition, conversion, and retention
- Optimize pages for better Search Engine Optimization, leveraging agency and internal insights

Qualifications for online manager

- 5-10 years total business experience managing an ecommerce webVertical

- Have an excellent understanding of technology and both the marketing and operational trends of the ecommerce industry
- Strong analytical skills and significant experience with a web analytics reporting suite and reporting techniques
- Strong managerial skills managing a team in a multidiscipline environment
- Ability to interact with international and domestic partners and to work collaboratively internally as part of a team and/or across teams
- A working knowledge of service and business contract management