



Example of Online Manager Job Description

Powered by www.VelvetJobs.com

Our growing company is looking for an online manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for online manager

- Conduct thorough review of all Right To Play's web platforms with a view to developing a proposal for a full redesign of the website
- Develop proposal for new website including budget and timeline for full rollout of new website across global, national and regional platforms in consultation with Director, Marketing and Communications, CEO, National and Regional Directors, to ensure buy-in from key decision-makers in the organization
- Identify and manage external vendors to carry out the technical and front-end redesign
- Manage redesign project with agreed proposal, budget and deadlines
- Develop Right To Play's overall social media strategy
- Collaborate with communications/marketing/program and fundraising teams ensuring that social media strategy supports overall organizational goals and objectives
- Work closely with communication/marketing teams to identify and implement opportunities and creative solutions for growing our online communities
- Partner with key stakeholders to produce annual budget, forecasts, strategic plan (3-5years), monthly reporting & ad hoc analytical support
- Actively participate in month-end duties such as close meetings, booking of accruals, variance analysis & reporting
- Ongoing forecasting support for demand sales, net/shipped sales & Marketing expenses

-
- Bachelor's degree with a proven sales experience within the travel technology space
 - A comprehensive knowledge of the online travel industry within the local market and beyond
 - Get feedback from chapters of The Arc who will pilot new features or services related to Tech Toolbox
 - Bachelor's Degree in marketing, business, communications, journalism, English or related field
 - A minimum of 5-7 years of experience as a professional communicator in public relations or
 - Or in support of a corporate client